



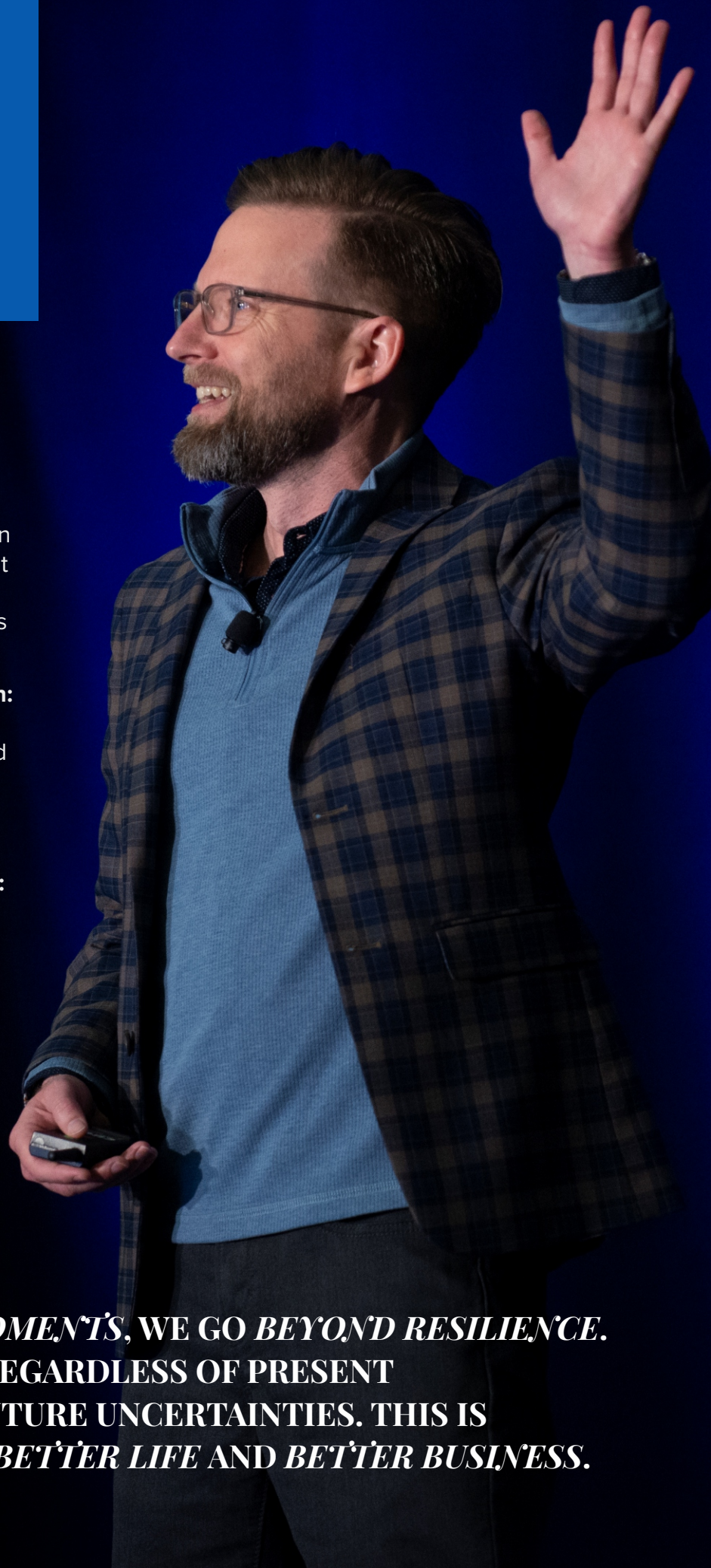
SHAWN ELLIS

HARNESSING THE POWER OF
**LEADERSHIP,
MOTIVATION,
& ADAPTABILITY**

Resilience Strategist and Motivational Keynote Speaker Shawn Ellis is Championing a New Era of Resilient Leadership with His “5 C’s to Adapt & Thrive”

SHAWN IS THE RIGHT CHOICE WHEN YOUR GOAL IS TO....

- **Cultivate Resilient Leadership:** Inspire leaders to navigate change with a resilient mindset, transforming adversity into a catalyst for team growth and personal development.
- **Foster a Magnetic Culture:** Create an environment that not only attracts but inspires top talent, where emotional intelligence and the mastery of stress lead to innovation and satisfaction.
- **Elevate Engagement and Innovation:** Kindle the creative spirit within employees, encouraging them to find joy and purpose in their roles, enhancing productivity and personal well-being.
- **Enhance Communication Dynamics:** Use the art of storytelling to inspire collaboration and continuous learning, building a narrative that uplifts and informs
- **Solidify Team Cohesion:** Strengthen teams with the bonds of emotional intelligence and heart-centered leadership, forging a community united in purpose and resilience.



***BY MASTERING THE MOMENTS, WE GO BEYOND RESILIENCE.
WE ADAPT & THRIVE, REGARDLESS OF PRESENT
CIRCUMSTANCES OR FUTURE UNCERTAINTIES. THIS IS
YOUR BLUEPRINT TO A BETTER LIFE AND BETTER BUSINESS.***

MEET SHAWN ELLIS

Navigating change isn't just about resilience—it's about evolving with grace. Shawn Ellis, renowned for his dynamic keynotes and the "Adapt & Thrive" framework, brings over two decades of expertise in leading through change. His approach integrates the "5 C's" methodology—Calm, Clarity, Courage, Confidence, and Community—to empower leaders and teams to transform uncertainty into a catalyst for growth.



FROM NASHVILLE'S MUSIC ROW to international conference halls, Shawn's evolution from aspiring musician to motivational keynote speaker is a story of true adaptability.

His engaging keynotes, such as "Mastering the Moments," "Beyond Resilience," and "Adapt & Thrive," strike a chord with a wide array of professionals—from executives and sales leaders to nurses and educators—imparting the courage and grace needed to navigate life's constant shifts.

Renowned for his dynamic presentations, Shawn blends insights from mindfulness, neuroscience, and psychology, equipping leaders and teams to cultivate resilience and thrive amid uncertainty. His forthcoming book, *Mastering the Moments*, promises to guide readers toward personal growth and fulfillment by embracing life's everyday experiences.

Shawn's influence extends across industries, with a client list that includes notable names like CMT, Bridgestone, Freddie Mac, Dippin' Dots, and many more, underscoring his expertise in leading through change.

Beyond the stage, Shawn leads a boutique consulting firm that helps organizations elevate team morale and achieve excellence in sales, customer service, innovation, and other key areas. He also hosts The Better Life Better Business Podcast, where he and his guest thought leaders share valuable perspectives for personal and professional growth.

Shawn's message is more than just talk. He embodies and ignites resilience and adaptability, empowering individuals and organizations to forge lasting legacies in our ever-changing world.

"I truly appreciate you for sharing your story with us the way you did. I have been to many seminars and heard 'motivational' speakers, but your presentation hit differently. It was real, it was raw, it was honest. That is a special gift you have and I thank you... I will not forget this experience."

—SESSION PARTICIPANT, MIAMI, FLORIDA



SIGNATURE PRESENTATIONS

Adapt & Thrive: Navigating Change with Resilience and Grace

In a landscape of relentless change, the “Adapt & Thrive” keynote experience stands as a beacon for navigating the uncertain waters of professional and personal life. This program synthesizes Shawn’s two decades of expertise into an empowering strategy that transforms adversity into action.

Participants will discover the “Five to Thrive” framework, a compass for steering through disruption with resilience and grace. Shawn’s engaging approach, steeped in his “Mastering the Moments” philosophy, offers practical steps to:

- Anchor stability in volatility by mastering calm in chaos
- Illuminate core values to guide decisions and inspire new paths
- Project forward-thinking to turn present trials into future triumphs
- Draw strength from past wins to bolster confidence amidst uncertainty
- Weave resilient connections that sustain personal and professional success

Audiences will emerge from “Adapt & Thrive” with a renewed sense of purpose and the practical know-how to convert challenges into stepping stones for growth. It’s not just about survival; it’s about thriving with passion and vision—one moment at a time.

Beyond Resilience: Four Steps to Come Back Better Than EVER

For leaders and high-performing professionals who have pushed themselves to the limit and achieved remarkable success, burnout can often be an unwelcome side effect. “Beyond Resilience: Four Steps to Come Back Better Than EVER” is a game-changing presentation designed to help individuals and organizations shift from merely surviving to truly thriving.

Drawing on his personal journey of rising above survival mode and learning how to flourish, this powerful keynote introduces attendees to Shawn’s Reboot Roadmap—providing a clear path from where they are to where they want to be. This transformative framework helps participants reconnect with their passion and purpose, step outside their comfort zones, and embrace new behaviors that bring their visions to life.

Throughout the presentation, attendees will learn to harness the power of being present in the moment, overcome limiting beliefs, and create a “faith file” to inspire confidence in the face of adversity. By uncovering the four steps present in every great turnaround story, “Beyond Resilience” empowers individuals and organizations to build a more engaged and inspired workforce, even amidst constant uncertainty and disruption.

“Beyond Resilience: Four Steps to Come Back Better Than EVER” will equip your team with the tools and strategies needed to rise above challenges and embrace a future where they not only survive but thrive with passion and purpose.

ADDITIONAL PRESENTATIONS

Mastering the Moments: Finding Clarity and Focus in a Busy World

In today's fast-paced and increasingly complex world, leaders, salespeople, service professionals, and employees across all industries face mounting pressure and distractions. "Mastering the Moments: Finding Clarity and Focus in a Busy World" is the perfect antidote to help individuals and organizations rise above the noise and find clarity, focus, and higher performance.

Drawing on valuable lessons from mindfulness and neuroscience, this engaging keynote presentation empowers attendees to slow down, be present, and fully engage in the task at hand. A renowned resilience speaker for leaders, Shawn reveals the three tools of creation that can transform any moment into an opportunity for increased peace, happiness, and productivity.

With countless distractions vying for our attention, it's more crucial than ever for leaders, teams, and organizations to prioritize mental well-being and focus. "Mastering the Moments" delivers actionable insights and strategies to help attendees cultivate a more mindful, resilient approach to work and life.

By embracing the power of the present moment, individuals can unlock their full potential and drive meaningful results in their personal and professional lives.

Surrender to Success: Unlocking Effortless Achievement through the Art of Letting Go

In "Surrender to Success," high performers and leaders will explore the unconventional path to achieving their goals with less effort and greater ease. While taking responsibility for one's actions is crucial, true success often lies in surrendering control over outcomes. By applying principles rooted in both ancient wisdom and modern science, this presentation empowers attendees to redefine their approach to success, revealing the transformative power of surrender. Attendees will learn how to embrace the delicate balance between taking action and letting go, fostering a mindset that allows for serendipity, synchronicity, and unexpected opportunities to flourish.

By surrendering to the natural flow of life, professionals can unlock their true potential and achieve success with grace, ease, and authenticity.





CLIENT FEEDBACK

"**You were a HUGE hit** and people are still talking about the 4 changes we need to focus on. The 1% improvement really resonated, and people have identified what their individual 1% means to them. You made a difference, sent the right message at the right time and we are grateful you participated in our meeting."

Ferguson Enterprises

"I love how his presentation really feels like a journey from start to finish. He's got **great content, humor, and experiential elements...** I think Shawn's message combined with his authenticity and his delivery is just what audiences need right now. It's not a 'fluffy' energy, but something you can come back to throughout the year."

Freddie Mac

"The event was excellent and **your keynote hit the mark** for setting the framework for the day! I was impressed by your attention to knowing who the audience was and keying on what the day was about."

SchoolCare

"Yesterday was so great! Thank you so much. It was **the perfect way to end the program**. We got lots of good feedback on the event survey. Would love to work with you again in the future!"

PICPA

"People were **impressed with how well you prepared** to reach out to our organization and specific leaders to customize your message. We appreciate you."

Citizens Property Insurance

"**Your presentation was amazing** and we are receiving great feedback from it. Thank you again for your inspiration, and your honesty with sharing about your personal life. It really touched everyone."

Corporate Synergies

"Your presentation was **entertaining, motivating, and empowering** to all our guests. A few key messages from your presentation that we have heard repeated: 'living in the moment or living to get through the moment,' 'Positivity improves business outcomes,' 'I AM THRIVING' goes to show how impressionable you were! It was a pleasure working with you!"

Medallion Transportation

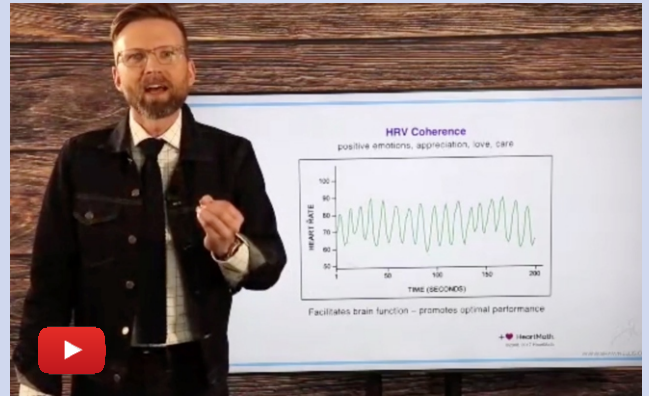
"[Shawn] **found a way to add humor to topics that had previously been tense**. At the end of the talk, Shawn centered the group back to why all of this is actually important and why it's so important to live in and enjoy the moment. He was excellent!"

BayHealth

SEE SHAWN IN ACTION



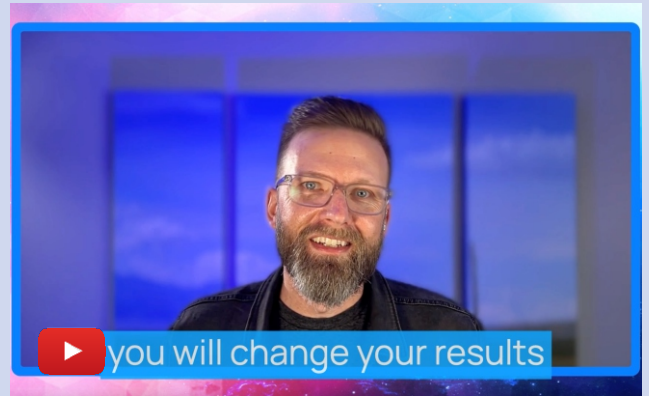
Beyond Resilience
Keynote Highlights



Mastering the Moments
Virtual Keynote Highlights



Mastering the Moments
Keynote Highlights



From Breakdown to Best Year EVER
Virtual Keynote Excerpt



Leading Yourself, Modeling Resilience
Sample Momentum Coaching Session



Why Book Shawn for Your Event?
3 Things You Can Count On

Click Video Thumbnail to Watch



WE GUARANTEE RESULTS WITH A PROVEN PROCESS

Shawn doesn't see a keynote engagement as just a time slot on a meeting agenda. He sees it as a collaborative journey that starts before the event and continues afterward for maximum impact and engagement. Shawn is dedicated to understanding your organization's unique challenges and goals, tailoring his presentations to ensure lasting results.

Before your event, Shawn will...

- Conduct interviews with key leaders and audience members to better understand their desires and challenges, so he can tailor his presentation accordingly
- Support you by creating promotional materials to generate buzz and excitement for your event

At your event, Shawn will...

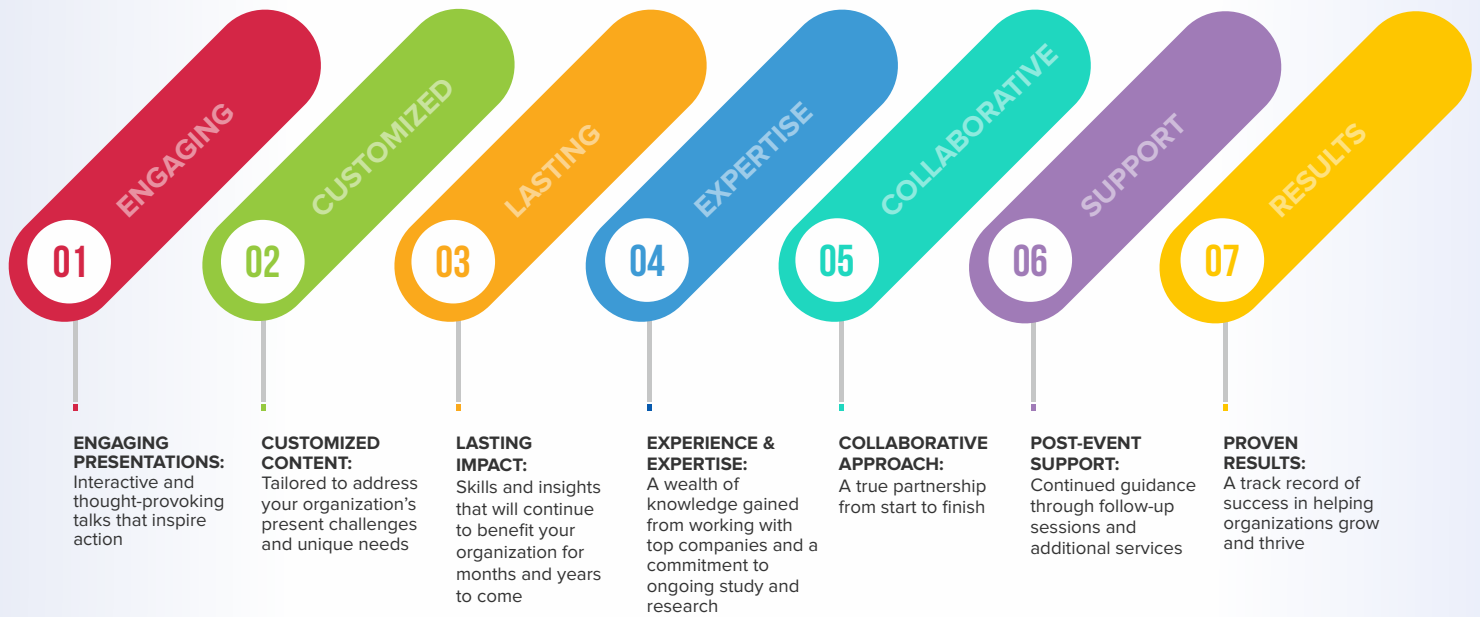
- Deliver a captivating and inspiring presentation filled with actionable takeaways
- Share relevant examples and case studies that resonate with your audience

Following your event, Shawn will...

- Conduct a post-event debrief and strategy session with the client's leadership team to discuss key takeaways and develop a plan for implementing the lessons learned
- Provide ongoing support through tailored training, coaching, and consulting packages to enhance the organization's continued growth and development

STILL ON THE FENCE?

7 Reasons to Hire Shawn Ellis as Your Next Leadership & Resilience Keynote Speaker



MEET SOME OF OUR CLIENTS

BRIDGESTONE

LMC
Building Business Together.

**GEAPS
EXCHANGE**

ICBA
INDEPENDENT COMMUNITY
BANKERS of AMERICA®

CMT

**CALIFORNIA
VIRTUAL
ACADEMIES™**

ILEA
INTERNATIONAL
LIVE EVENTS ASSOCIATION

S
SchoolCare

**dippin'
dots**

ATA

**CORPORATE
SYNERGIES®**

**PROFESSIONAL FIDUCIARY ASSOCIATION
OF CALIFORNIA
PFAC**

**Marathon Oil
Corporation.**

Freddie Mac

Bellevue Harpeth
CHAMBER OF COMMERCE

MGK®

Bayhealth

**MIAMI-DADE
COUNTY**

LexisNexis®
RISK SOLUTIONS

Nosco®

CITIZENS
PROPERTY INSURANCE CORPORATION

PICPA
Pennsylvania Institute of
Certified Public Accountants

Ingredion

FERGUSON®

NABIP
National Association of Bonded and Insured Professionals
Colorado Chapter

VAHU
Virginia Association
of Health Underwriters
AMERICA'S BENEFITS SPECIALISTS

asta
AMERICAN SPICE TRADE
ASSOCIATION

ULINE

M
MICHIGAN MEDICINE
UNIVERSITY OF MICHIGAN

**NEW MILFORD
PUBLIC SCHOOLS**

A man with a beard and glasses, wearing a plaid jacket, is speaking and gesturing with his hands. The background is a bright blue wall.

SHAWN ELLIS

Your guide to navigate change with resilience and grace, learning how to transform challenges into opportunities for growth and innovation

Join forces with Shawn for an unforgettable journey to empower your organization. Discover the art and science of 'Mastering the Moments' and turn every moment into a step toward success.

Contact us today to embark on a transformative experience that will redefine resilience and unlock potential within your team!



Call 615.526.6600 or visit www.shawnellis.com